

<h1>BRIEFING</h1>	TO:	Health and Wellbeing Board
	DATE:	22 nd November 2023
	LEAD OFFICER:	Gilly Brenner Public Health Consultant, ACH & PH Kelsey Broomhead Public Health Practitioner (Apprentice), ACH & PH
	TITLE:	Rotherham Food Network
1. Background		
1.1	<p>This paper summarises the work that has been done over the last 18 months to progress establish a Rotherham Food Network, provide strategic oversight, and collate an action plan to address local gaps in focus on food-related issues from a health and wellbeing and wider perspective.</p>	
1.2	<p>National Food Strategy Plan The National Food Strategy Plan was published in 2021. The 4 strategic objectives were:</p> <ul style="list-style-type: none"> • escape the junk food cycle to protect the NHS • reduce diet-related inequality • make the best use of our land • create a long-term shift in our food culture <p>Several proposals for national government were included, including advertising restriction on High Fat, Salt, and Sugar (HFSS) foods online and on television before 9pm, mandatory calorie labelling on menus for restaurants, cafes, and takeaways employing 250+ people; and the prohibition of free refills of sugary soft drinks in the eating-out sector. These were scheduled for implementation in 2022 but only mandatory calories on menus have been implemented, the rest remain delayed until 2025.</p> <p>Local Authorities were recommended to develop local food strategies, with reference to national targets and in partnership with the communities they serve, and work with pregnant women to increase the awareness and uptake of Healthy Start vouchers.</p>	
1.3	<p>Local Authority Declaration on Healthy Weight In January 2020, Rotherham Full Council adopted The Local Authority Declaration on Healthy Weight. This declaration is a commitment to address the local ‘obesogenic’ environment and aims to make it easier for everyone to make healthier choices, removing barriers around accessibility, availability, and affordability of healthier food and drink and creating opportunities for safe physical activity. It also advocates health promotion for all people, regardless of weight status.</p> <p>As part of the recommissioning process for the Public Health funded community tier 2 weight management service, a health needs assessment was done in December 2021 which identified key gaps around a holistic approach to food in the borough. This contributed to a review of Local Declaration commitments in May 2022 which was taken to Health Select Commission and recommended a priority to “create healthy food environments where healthy options are the easiest choice” by:</p>	

- Maximising opportunities to create healthy food environments across the borough
- Promoting healthy food policy in early years settings, schools, colleges and workplaces
- Working collaboratively to address challenges associated with food insecurity

This paper sets out the approach that has been taken to date to address this identified priority.

1.4 **Wider relevance across Rotherham partners**

Addressing access to affordable and healthy food options is also relevant to a range of other Council and Rotherham place-based plans and strategies, including through themes such as:

- strength-based prevention approaches in thriving neighbourhoods work
- inclusive economy and cost-of-living
- healthy workplaces and anchor institutions
- addressing health inequalities

2. Key Issues

2.1 **Rotherham Food Network**

In response to the priority identified, an initial workshop was held to bring together key partners with a role linked to the food agenda to discuss the key issues and themes that are a current priority in Rotherham. A need was identified to establish a multi-agency, collaborative approach to tackling issues surrounding food and food insecurity in Rotherham. The Rotherham Food Network was therefore established, which aims to work collaboratively to adopt national and locally identified best practice. As a partnership, Rotherham Food Network has achieved membership of the Sustainable Food Places network to support our efforts to make local, healthy, and sustainable food available to all. This means Rotherham Food Network is considered an inspirational example of how communities, businesses, and partner organisations including the Council can work together to make affordable good food a defining characteristic of Rotherham. To date, the network currently has 21 stakeholder organisations represented and 68 members and meets bi-monthly on topic-focused workshops.

2.2 **Action Plan**

To work towards delivering this vision, an action plan has been drawn together by the network. This has been structured into 6 aims to address the areas within the Sustainable Food Places Bronze Award, which the network is working towards application for by June 2024. The action plan doesn't cover all the potential actions regarding food in Rotherham but showcases the actions that currently have momentum.

1. Food Governance and Strategy

To transform Rotherham's food culture and food system through a strategic and collaborative partnership approach to good food governance and action with a vision backed by a clear action plan.

The network has agreed an overarching vision:

"Together we will make healthy and sustainable food the norm for everyone in Rotherham."

The full action plan is appended in Appendix 1. The action plan is a collaborative effort of a range of partnership organisations working together and progress is regularly reviewed through the Rotherham Food Network meetings.

2. Good Food Movement

To build public awareness, active food citizenship, and a local good food movement within Rotherham, through communications and events and practical engagement opportunities such as growing, cooking, and sharing food together in every community.
A range of actions supports this aim, including expansion of the delivery of cook-and-eat sessions locally, collating and sharing best practice of local growing projects with specific communities, consultation, and opportunities through the HAF (Holidays Activity and Food programme) Healthy Holidays clubs, and planning a celebration event.

3. Healthy Food for All

To tackle food poverty, diet-related ill-health, and access to affordable healthy food, by addressing the underlying causes of food poverty, changing the local food environment, and increasing knowledge, skills, resources, and support for people to feed themselves well.

The Food in Crisis Partnership is taking a multi-agency approach to food poverty, with wider support to those in receipt of food bank support. This model is being reviewed to address the decrease in supply available of food and the sustained high demand. Work is being done to raise awareness of Healthy Start vouchers for families with young children.

4. Sustainable Food Economy

To create a vibrant, prosperous, diverse, and sustainable food economy within Rotherham by putting good food entrepreneurs and enterprises at the heart of local economic development and promoting them to consumers.

The network aims to ensure that not only buying healthy and sustainable food becomes an easy choice but also creates jobs, businesses, and prosperity while regenerating the high streets. Engagement with food businesses in the town centre has started through 'The Voice' sessions, to identify and work with businesses who support the aims of the network.

5. Catering and Procurement

To transform catering and procurement and revitalise local and sustainable food supply chains across a wide range of settings, such as nurseries, schools, colleges, hospitals, care homes, workplace canteens and smaller-scale catering outlets to create demand for healthy, sustainable, and local food.

Schools catering through the Council achieves Bronze Food for Life accreditation supporting a healthy food offer for school children across the borough and through HAF activities. The RNN college is looking to support a gap in skills around catering through increased opportunities for training.

6. Food for the Planet

To tackle the climate and nature emergency through sustainable food and farming and an end to food waste.

The Council has declared a Climate Change Emergency and is working towards net zero by 2030 and Rotherham Together Partnership, with a broad representation of partners, have recently signed up to a Climate and Nature Charter. This includes a commitment to work towards removal of single-use plastics (often associated with food supply) and support local supply chains.

The route of governance for the Rotherham Food Network action plan will be the Health and Wellbeing Board as highlighted in aim 4.22 in the Health and Wellbeing Board action plan.

3. Key Actions and Timelines	
3.1	<p>Applying for Sustainable Food Places Bronze Award</p> <p>The Rotherham Food Network intends to apply for the Sustainable Food Places bronze award by June 2024.</p> <ul style="list-style-type: none"> • January 15th, 2024: Expression of interest opens. • January 25th, 2024: Expression of interest closes. • February 5th, 2024: Application opens. • February to June 2024: Guidance sessions for awards applicants. • June 15th, 2024: Deadline for submissions.
3.2	<p>Synergy research support</p> <p>SheffFood and the University of Sheffield are leading a synergy bid that is looking into how to enable the sharing of ‘good practice’ among local food partnerships to support their future sustainability and national impact. The research project is a collaboration between Sheffield, Bristol, and Rotherham’s food partnerships. As part of the synergy bid, the Rotherham Food Network has been allocated a small pot of money which we intend to use for a celebration event to showcase all the work that the Rotherham Food Network partners have achieved. This will take place in spring/summer 2024.</p>
3.3	<p>Action Plan</p> <p>Ongoing performance management of the action plan will continue through the regular Rotherham Food Network meetings, including further developments as these are identified.</p>
4. Recommendations	
4.1	<p>Members of the Health and Wellbeing Board are recommended to:</p> <ul style="list-style-type: none"> • Acknowledge the partnership work to date on progressing food-related actions and the governance route for the food network. • Support the delivery of the action plan. • Identify any further opportunities to share and represent good practice already existing in the borough in the bronze award. • Identify any further opportunities for partner organisations to contribute to achieving the aims set out in the action plan.

Appendix 1: Action Plan



Rotherham Food Network
Action Plan 2023 – 2025
“Together we will make healthy and sustainable food the norm for everyone in Rotherham”.



PART OF RNN GROUP



Priority	Milestones	Timescale	Lead Organisation	Lead(s)	RAG	Update
Key Issue 1: Taking a strategic and collaborative approach to good food governance and action						
<i>To transform Rotherham's food culture and food system through a strategic and collaborative partnership approach to good food governance and action with a vision backed by a clear action plan.</i>						
1.A. Establish a broad, representative, and dynamic local food partnership						
*1.A.1	A diverse cross sector partnership is in place: Set up a Rotherham Food Network consisting of a range of partners and organisations across the borough.	April 2022	Public Health	Gilly Brenner/Kelsey Broomhead		
1.A.2	Create and agree on Terms of Reference - Ensure open, transparent & democratic	June 2022	Public Health	Kelsey Broomhead		Review annually
1.A.3	Meet bi-monthly to cover topics related to the sustainable food places framework or Rotherham specific	April 2022	Rotherham Food Network	Kelsey Broomhead		Ongoing
1.A.4	Continue to grow the network of people within the Rotherham Food Network	Ongoing	Rotherham Food Network	Kelsey Broomhead		Wider business representation and community / lived experience needed
1.A.5	Establish working groups for aspects of the strategy / types of partners	December 2023	Rotherham Food Network	Kelsey Broomhead		Business sector working group
1.A.6	Gain Sustainable Food Places membership	April 2023	Rotherham Food Network	Kelsey Broomhead		
1.A.7	Gain Bronze status for Sustainable Food Places	June 2024	Rotherham Food Network	Kelsey Broomhead		
1.B. Develop, deliver, and monitor a food strategy/action plan						
*1.B.1	A 12-month action plan covering action on all key issues: Develop and monitor this action plan.	Ongoing	Rotherham Food Network	Kelsey Broomhead		
1.B.2	Create a Food dashboard to measure progress of actions and outcomes. Include a map of provision and food issues (eg allotments / takeaways etc).	Ongoing	Public Health	Lorna Quinn/Kelsey Broomhead		
1.B.3	Develop a branding logo for the Rotherham Food Network, to help promote the food vision and aims for Rotherham place and get encourage individuals and organisations to get involved and contribute		Rotherham Food Network/RNN Group	Greg Bristol		Use this as an umbrella to connect and promote all the work on healthy and sustainable food

						happening in Rotherham.
1.B.4	JSNA will have a section on food which will be monitored and refreshed when needed	April 2023	Public Health Intelligence	Lorna Quinn		
1.B.5	Gather evidence of recognition of healthy and sustainable food in local policies, strategies, and plans.	January 2024	Public Health	Kelsey Broomhead		Create doc of evidence / H&WbB paper
Key Issue 2: Building public awareness, active food citizenship and a local good food movement						
<i>To build public awareness, active food citizenship, and a local good food movement within Rotherham, through communications and events and practical engagement opportunities such as growing, cooking, and sharing food together in every community.</i>						
2.A. Inspire and engage the public about good food – events and public engagement activity						
2.A.1	Expanding Rotherham Minsters cooking classes with grant funding to develop a train-the-trainer programme. This will allow the legacy to continue and grow.	Started March/ April 23	Rotherham Minster VAR	David Plumtree		Grant funding awarded, awaiting outcome evaluation.
2.A.2	RMBC has adopted a compassionate approach to weight which has been embraced by the Rotherham Food Network. The Rotherham Food Network will work closely with Public Health to ensure all messaging is consistent with the compassionate approach.	Ongoing	Public Health (RMBC)	Sue Turner, Rebecca Woolley Rebecca Bench		Workshop to be scheduled to audit materials / messaging.
2.A.3	Clifton Learning Partnership currently has an allotment which is going well. Plan to showcase this as best practice for growing projects.	Ongoing	Clifton Learning Partnership	Sophie Wood		Food growing subgroup to develop what works guide.
2.A.4	Rotherham Food Bank delivers sessions within school settings around food banks in relation to kindness (breaking the stigma) and use. Consider wider awareness raising opportunities.	Ongoing	Rotherham Foodbanks (Trussell Trust)	TBC		
2.A.5	Explore the opportunities around growing spaces in less conventional spaces. TRFT to support grant application for growing space in collaboration with a Primary Care Network.	January 2024 submission	Rotherham Food Network/TRFT	Andrew Turvey		Expecting to hear whether they are entitled to put in a full bid (November)
2.A.6	Scope green spaces within local anchor institutions' estates and produce a paper on how these could be	September 2024	RMBC (engaging partner estate leads)	Jonathan Marriott/David Plumtree		

	used to support with community growing projects and emergency food provision.		/VAR			
2.A.7	Increase the awareness of growing projects within vulnerable groups. Use Wath as an example good practice - established growing project that involves people with SEND.	Ongoing	TBC	TBC		Use example in food growing guide
2.A.8	Carry out consultations with healthy holiday club providers to gain an understanding of needs within Rotherham.	July – September 2023	HAF/Public Health	Amy Sharp		Disseminate key findings at next meeting
2.A.9	Look to increase the uptake of secondary school children in the HAF programme to ensure older children have good access to food during school holidays.	2024/2025	HAF	Amy Sharp		Creating a survey to gather insight into what the children would want eg skills qualifications etc.
2.A.10	Look to host a community Food Event to raise awareness of the network, share good practice, and enable wider engagement.	May 2024	Rotherham Food Network	Kelsey Broomhead		This will part of the synergy bid and submission for Bronze. Working group to lead planning and delivery.
2.A.11	See 1.B.3 for relevant to this section too.					
2.B. Foster food citizenship and a local good food movement						
2.B.1	Expanding Rotherhive to include a section on food to provide good public and local information	June 2023	Public Health	Rebecca Woolley		Review quarterly Opportunity to add more local services/organisations etc
2.B.2	Work with local food providers to increase awareness of being able to buy locally sourced and more sustainable food.	TBC	Rotherham Food Network	Kelsey Broomhead		Linked to climate charter and town centre businesses.
2.B.3	Look into cultural competency around food such as food waste/recipes/provisions. Opportunity to embrace and learn from other cultures.	June 2024	Rotherham Food Network	TBC		Link to Food Event.
2.B.4	Synergy Fund grant project – Working with food partnerships in Sheffield and Bristol to support progress to Bronze for Rotherham.	July 23 – January 24	SheffFood/ University of Sheffield	Rachael Treharne		Disseminate key findings and paper to Food Network

						members. Use funding for Food Event.
2.B.5	Develop a regional food partnership in South Yorkshire to share knowledge and develop a regional-based food strategy	2024	Doncaster Food Network, Good Food Barnsley, Rotherham Food Network, ShefFood, South Yorkshire Mayoral Combined Authority (SYMCA),	Rachael Treharne		Led by ShefFood
2.B.6	Develop opportunities to work together to identify future grant/funding opportunities for the network, such as creating small grant funds.	Ongoing	VAR	David Plumtree		
2.B.7	Training our students in “best practice” for the borough’s healthy and sustainable food strategy.	Ongoing	Rotherham College	Greg Bristol		Ongoing embedding within College teaching offer.

Key Issue 3: Tackling food poverty and diet-related ill-health and increasing access to affordable healthy food

To tackle food poverty, diet-related ill-health, and access to affordable healthy food, by addressing the underlying causes of food poverty, changing the local food environment, and increasing knowledge, skills, resources, and support for people to feed themselves well.

3.A. Tackle Food Poverty

3.A.1	All food banks and social supermarkets offer services that are strongly linked to food poverty such as debt management	Ongoing	Policy/VAR/FIC	David Plumtree		Reviewed as part of FIC model refresh.
3.A.2	Consider opportunities to link wider support into food in crisis provision, including mental health information and referral opportunities	Ongoing	Public Health	Ruth Fletcher-Brown		
3.A.3	Social Supermarkets – to provide a pre-crisis support to prevent food bank demand escalation for short-term use (3 months).	Target number established April 2022	RMBC Policy/FIC	Laura Stapleton/David Plumtree		The target was to create 2 which has been achieved and exceeded.

3.A.4	Refresh and re-develop the Food in Crisis Model to ensure food resilience in Rotherham with consideration of Dignity in Practice Scottish model. Consider opportunities for mobile provision.	Mar 24	RMBC/VAR	David Plumtree/Steve Eling		
3.A.5	Community organisations are currently running cooking classes which include budgeting and meal prep. Explore how community cafes and warm spaces can help promote these activities and support healthy eating.	2023/25	Rotherfed	Karen Jay		Share best practice at Food Event to raise awareness
3.A.6	Healthy Start Vouchers: Raise the profile of the MasterCard system so that more organisations can offer the 'service'. Raise the profile of the vitamins which are also offered within the scheme.	Ongoing	RMBC Public Health	Sam Longley		Comms team have Rotherham-ised national material into posters and leaflets to raise awareness in all settings such as libraries and social supermarkets.
3.A.7	Consider a 'Food Works' type model for Rotherham to use prevention opportunities pre-crisis and combat waste food, increase skills etc.	Ongoing	VAR	David Plumtree		Potential venues being explored as part of wider music/training/events provision.
3.A.8	Develop an interactive map of food in crisis provisions in Rotherham.	2024/2025	VAR / Public Health	David Plumtree Kelsey Broomhead		Linked to refresh of the Food in Crisis model
3.A.9	Offer made to the network members in relation to MECC (Make Every Contact Count) training such as loneliness and social isolation.	Ongoing	Public Health	Phil Spencer		Training available, will raise awareness of this offer regularly.
3.A.10	Cost of living MECC training is offered to all organisations in Rotherham.	Started in Jan 23	Public Health	Philip Spencer/Amie Marshall		Delivered to 535 individuals. New refreshed sessions planned.
3.A.11	In response to the Cost of Living Crisis, Money Matters was created to help the public manage their	Live since 2023	RMBC	Lauren Roe		

	money during a difficult time. There is a section surrounding Food.					
3.A.12	Engage with providers of Community Fridges to link into wider Food Network.	Ongoing	VAR Public Health	Kelsey Broomhead		Identify contacts and invite to RFN and Food Event.
3.A.13	Continue to increase the awareness between diet and oral health through toothbrush and toothpaste provisions donated to Foodbanks as part of Smile Month.	Ongoing	Local Dental Committee	Steve Thompson Sue Turner		6 food banks took part in 2023 This will occur annually.
3.B. Promote healthy eating						
3.B.1	Rotherham to sign up as a breastfeeding-friendly borough	May 22	Public Health	Sam Longley		
3.B.2	Look to implement a Healthier Lifestyles Advertising Policy to include a ban on HFSS (High Fat, Salt, or Sugar) food and drink	December 2024	Public Health/ Assistant Chief Executive/ Communications	Kelsey Broomhead/ Jo Brown/ Emma Hollingworth		
3.B.3	Simply Veg campaign – expanding the messaging into social supermarkets/food banks	Ongoing	Catering	Karen Hickey		Resources shared
3.B.4	Develop new tier 2 weight management service with a broader offer including positive holistic healthy food support.	Ongoing	Rotherham Healthwave	Jacqui Henderson		New service provider started October 2023
3.B.5	Embed in Public Health comms plan awareness raising re healthy eating campaigns on council channels such as social media and link to Say Yes campaign	Ongoing	RMBC Communications team Public Health	Becky Woolley		Say Yes comms plan in development
3.B.6	Look into educational material that can be used to help improve Rotherham’s understanding of food – food portions, time management	September 2023	Rotherham Food Network	Becky Woolley		Overview of information now provided on RotherHive
3.B.7	Explore opportunities to embed food learning / healthy food in social prescribing activities.	Ongoing	Rotherham Food Network VAR	Kelsey Broomhead		
3.B.8	Teaching SEND students skills and knowledge surrounding eating healthy.	2024	Dearne Valley College/ Rotherham College	Greg Bristol		

3.B.9	Also, see action 2.A.2 as relevant to this issue too.
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Key Issue 4: Creating a vibrant, prosperous, and diverse sustainable food economy
To create a vibrant, prosperous, diverse and sustainable food economy within Rotherham by putting good food entrepreneurs and enterprises at the heart of local economic development and promoting them to consumers.

4.A. Put good food enterprise at the heart of local economic development

4.A.1	Takeaway planning within Rotherham – SPD in place to oppose takeaways can be built or licensed within an 800m radius of a school.	Present	RMBC Planning Public Health	Sally Jenks		Monitor applications and respond
4.A.2	Rotherham Food Network attend ‘The Voice’ town centre business meetings to promote and engage on food and the network	2022-2025	RIDO / Public Health	Gilly Brenner/Kelsey Broomhead		Attended Sept 23, good engagement 4 businesses
4.A.3	Consider ways of improving access to drinking water in Rotherham’s towns and villages. Consider Refill scheme and relevance to new town centre and towns and villages fund redevelopment opportunities. Relevant to climate change mitigation measures.	Ongoing	RIDO / Public Health Climate Change team	Kelsey Broomhead		

4.A.4 Also see actions 1.B.2, 2.B.2 and 3.A.7 as relevant to this issue too.

4.B. Promote healthy, sustainable, and independent food businesses to consumers

4.B.1	Promote Interactive Map developed by Rotherham Climate Action - A map designed to empower local businesses, connect our community, and provide sustainable consumer choices.	Created in April 2022	Rotherham Climate Action	Rotherham Climate Action		Currently 17 food and drink establishments
4.B.2	Explore opportunities to have a sustainable food place model for Forge Island (town centre development)	2023-2025	Climate Change RMBC	Louise Preston		
4.B.3	Explore opportunities with RIDO and Comms to regularly promote local food businesses, especially focused on health and sustainability.	2024/25	RIDO Communications	Catherine Davis		Town centre offer being developed

4.B.4 Also see action 3.A.6 on Healthy Start as relevant to this issue too.

Key Issue 5: Transforming catering and procurement and revitalizing local and sustainable food supply chains

To transform catering and procurement and revitalise local and sustainable food supply chains across a wide range of settings, such as nurseries, schools, colleges, hospitals, care homes, workplace canteens and smaller-scale catering outlets to create demand for healthy, sustainable, and local food.

5.A. Change policy and practice to put good food on people's plates

5.A.1	School Catering offered by RMBC is at bronze level with Food for Life.	Present	Catering	Karen Hickey		Their work has been showcased in the members' newsletter
5.A.2	Compassionate approach training offered to catering staff	Ongoing	Catering and Public Health	Karen Hickey Sue Turner		Completed with operational staff – very well received.
5.A.3	Raising awareness of eating disorders with catering staff in school settings and staff within the council. Training to be completed by SYEDA	December 2023	Catering and Public Health	Karen Hickey Sue Turner		Training delivered
5.A.4	Explore the opportunity to auto-enrol children on free school meals	Started April 23	Public Health	Sue Turner		
5.A.5	Work with anchor institutions to explore food sustainability as part of their procurement processes	TBC	Rotherham Food Network	Becky Woolley		
5.A.6	Consider whether Food for Life or other local accreditation can be used to share best practice of local suppliers using best practice of Council School Catering.	TBC	Rotherham Food Network	TBC		

5.B. Improving connections and collaboration across the local supply chain

5.B.1	Work with anchor institutions to consider their commitments to local, healthy and sustainable food offers during events	TBC	Public Health	Becky Woolley		
5.B.2	RNN students to collaborate with RMBC to create menus for cafés and events.	2024/2025	Commercial & Visitor Experience (RMBC) / RNN College	Neil Best Greg Bristol		
5.B.3	Awareness of the skills gaps in the borough's hospitality sector, and meeting those needs through our training		Rotherham College	Greg Bristol		
5.B.4	Also see 4.B.3 and 5.A.5 as relevant to this issue too.					

Key Issue 6: Tackling the climate and nature emergency through sustainable food and farming and an end to food waste.

To tackle the climate and nature emergency through sustainable food and farming and an end to food waste.

6.A. Promote sustainable food production and consumption and resource efficiency

6.A.1	Rotherham has declared a climate change emergency and is working towards the council being Net Zero by 2030 and the borough by 2040.	Ongoing	Climate Change (RMBC)	Louise Preston		
6.A.2	Climate change team collaborating with Rotherham Food Network to include food within the action plan.	Ongoing	Rotherham Food Network	Louise Preston		Currently reviewing current action plan
6.A.3	Climate in the form of carbon emissions is already included in the TOMs as part of social value. Explore the opportunity to add food sustainability and biodiversity/nature-related actions into the social value section of the procurement applications.	September 2024	Climate Change (RMBC)	Louise Preston		
6.A.4	Explore the possibility of a land-use and management strategy	Ongoing	Rotherham Food Network	Louise Preston		
6.A.5	Rotherham in Bloom – Showcasing local gardens in Rotherham to increase awareness of gardening.	Annually (May - July 2023)	RMBC Comms team	TBC		
6.B. Reduce, redirect and recycle food, packaging and related waste						
6.B.1	Rotherham is currently part of the Barnsley, Rotherham, Doncaster Waste partnership (BDR) South Yorkshire Waste Strategy Campaigns included: <ul style="list-style-type: none"> • Love Food, Hate Waste • No Junk mail • Thank you for recycling 	2016-2021	BDR Partnership	Abi Reid		
6.B.2	Love Food, Hate Waste Campaign, which includes training on how best to store food to limit food waste.	Ongoing	Renewi	Abi Reid		(This has been put on hold for a year due to funding and capacity).
6.B.3	WRAP project with Social Supermarket to use stickers as a way to educate where food is best stored.	Complete	WRAP and Rotherham Minster	Abi Reid Rotherham Minster		No evaluation received
6.B.4	Community fridges see 3.A.13. Volunteer run fridges in Dinnington, Kiverton/Wales and Maltby have saved >1000kg food waste in 10 weeks.					
6.B.5	Offering carbon literacy training	Ongoing	Climate change (RMBC)	Louise Preston		Training is now offered internally, and a limited number of

						places are available for SMES & VCSEs 23/24.
6.B.6	The Healthy Foundation Award application (aimed at nurseries and childminders) includes elements of growing and recycling within the award scheme	Ongoing	Best Start and Beyond Team PH	Sue Turner		Ongoing verification of awards
6.B.7	See action 4.A.3 as relevant to this issue too.					

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